



PG SOFTWARES

ISO 9001: 2015 Certified

SEARCH ENGINE OPTIMIZATION (SEO)

SERVICES IN COIMBATORE



SEO



SEO PACKAGE PRICE

We at PG Softwares calculate the Price of the SEO services based on number of keywords, number of pages, location, number of products & services.

We provide the cost-effective SEO packages in Coimbatore, India, so you can choose our SEO packages based on your business requirement.



How can we help to promote your business on search engine?

Initially, we optimize your website search engine friendly. Based on your business requirement, we increase your website traffic in search engine through organic search and paid search.

Benefits of PG Softwares Search Engine Optimization Services



We increase your business identity online



Develop the content search engine friendly



We provide valid back links



We help to get loyal customer



We increase your website speed



We help to get visitor's impressions



Online 24/7 Customer Support



Provide 100% customer satisfaction



SEO TASK

PACKAGE 1*

PACKAGE 2*

PACKAGE 3*

SEO TASK	PACKAGE 1*	PACKAGE 2*	PACKAGE 3*
Targeting Keywords	10 Nos.	15 Nos.	20 Nos.
On Page Optimization	<ul style="list-style-type: none"> • Google Webmaster Account Creation • Google Analytics Account Creation • Sitemap Submission • Robot.txt File Submission • Website Optimization • Internal Link Building • SEO audit and competitor analysis • Optimizing the heading • Optimizing the content • Adding appropriate Title tag and meta description • Adding Long tail keyword in content • Optimization of images and ALT text • Implementing structured data • Fixing crawl error, broken images, broken links 	<ul style="list-style-type: none"> • Google Webmaster Account Creation • Google Analytics Account Creation • Sitemap Submission • Robot.txt File Submission • Website Optimization • Internal Link Building • SEO audit and competitor analysis • Optimizing the heading • Optimizing the content • Adding appropriate Title tag and meta description • Adding Long tail keyword in content • Optimization of images and ALT text • Implementing structured data • Fixing crawl error, broken images, broken links 	<ul style="list-style-type: none"> • Google Webmaster Account Creation • Google Analytics Account Creation • Sitemap Submission • Robot.txt File Submission • Website Optimization • Internal Link Building • SEO audit and competitor analysis • Optimizing the heading • Optimizing the content • Adding appropriate Title tag and meta description • Adding Long tail keyword in content • Optimization of images and ALT text • Implementing structured data • Fixing crawl error, broken images, broken links
Off Page optimization	<ul style="list-style-type: none"> • 60 Nos. of back link directory • 5 Nos. of valid back links • 2 Nos. of Article Submission • 2 Nos. Social Media Bookmarking local citation • Industry based directories • Bing places for business and google business listing optimization 	<ul style="list-style-type: none"> • 90 Nos. of back link directory • 10 Nos. of valid back links • 4 Nos. of Article Submission • 4 Nos. Social Media bookmarking local citation • Industry based directories • Bing places for business and google business listing optimization 	<ul style="list-style-type: none"> • 120 Nos. of back link directory • 15 Nos. of valid back links • 6 Nos. of Article Submission • 6 Nos. Social Media bookmarking local citation • Industry based directories • Bing places for business and google business listing optimization



Search





Advanced Features of Our SEO Services Package

- Utilize Long Tail Keywords
- Optimized Content Development
- Monitor the Monthly Ranking
- Advanced Link Building
- Infographics
- Structure Data Mark-up
- Featured Snippets
- Tracking Your Website
- Regularly Analyse the website traffic

Basic Features of Our Standard SEO Services Package

- Keyword Research & Analysis
- On Page Optimization
- Off Page Optimization
- Optimize the Conversion Rate
- Optimize the Page Speed
- Mobile Friendly Website
- Integrate with Social Media
- Local Business Listing
- Create and Manage account with Google Webmaster tool
- Create and Manage account with Google Analytics tool

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