



**PG SOFTWARES**

ISO 9001: 2008 Certified

**WEB DEVELOPMENT**

**Ecommerce WEBSITE DEVELOPMENT**

**LOGO & BROCHURE DESIGNING**

**MOBILE APP DEVELOPMENT**

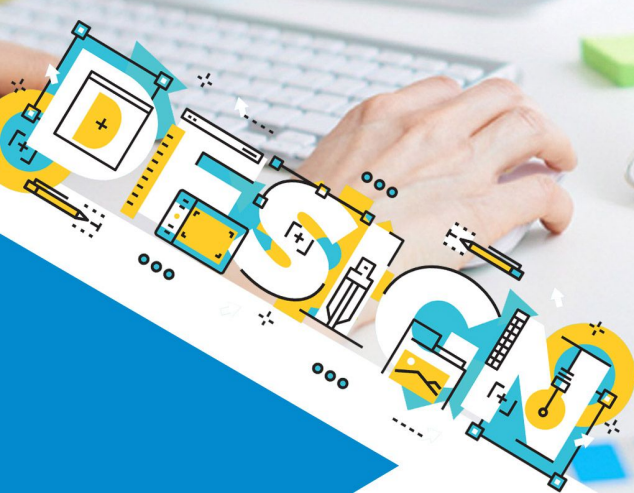
**WEB DESIGNING**

**DIGITAL MARKETING**



We are a team of **CREATIVE Web Designers & Developers** based in Coimbatore

We are proud to be celebrating our 14 years of experiences in Web business consultancy and Developments. With this we re-enter as PG Softwares 3 years before. Our commitment to our customers is reflected by the efficient services what we offered them. Our work ethics are very unique, and we have a confidence building approach from our web research and development.





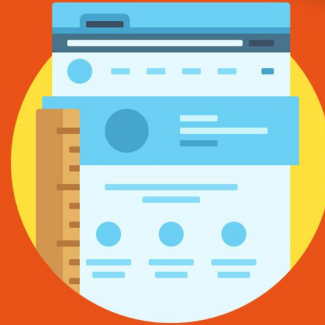
# WordPress Security Service

We offer Security Service to avoid hacking of your WordPress website. More websites are infected or hacked regularly, but some owners only aware of this. We strongly suggest you to use our service while setting up your website with WordPress CMS.

## Website Designing

PG Softwares is an experienced Website Designing company in Coimbatore offer web site designing with Domain Registration Domain Renewal and Web Hosting packages with Windows and Linux Servers.

We are into designing of websites with the most popular Internet Standard Languages, versions and testing with the W3C validation tools. Template based designing are leads to better customer satisfaction, better relationship and understanding. Our website coding are error free and more search engine friendly.



## Website Development

We customize WordPress plugins to avoid spam comment, create photo album, slide show, shopping module. All possible integration of plugin services also executed. We are working on WordPress plugin for WordPress integration with facebook, twitter and Google +

We customized an online e-commerce B2C application for Industrial spares. The sample of e-commerce Web Application is located at <http://www.textechonline.com/stores> We developed web application for Marketing Management, Human Resource Management and Customer Support Management. Technology Using : HTML PHP Mysql AJAX.



# Digital Marketing

YouTube

Digital Marketing is an extremely effective way to drive traffic to your website and to generate leads and client retention. Businesses leverage digital channels such as Google search, social media, email, and their websites to connect with their current and prospective customers.



Google AdWords



SEO

## RAISE YOUR WEBSITE TRAFFIC

### -KEY TO SUCCESS-

We at PG Softwares Coimbatore India offer white hat Web Marketing / Digital Marketing / SEO Services like Off-Page SEO, On-Page SEO, Social Media Marketing with optional Add-on services. Also we do customized SEO services based on your requirements. We strictly follow Google Webmaster Guidelines. We suggest you to create your website with Google friendly new contents..



## IOS Mobile App Development



We offer IOS App Development service starting from system study, flow chart with Wireframe and UI Design / template confirmation. We suggest to go with functionalities which are build-in with I-Phone. Quick approval by the IPhone App Store review team.

The IOS App UI design quality and coding can do outsource separately. We have international and Indian clients for our IOS APP products.

## Android Mobile App Development



Android Mobile Application development Company in Coimbatore India offer best quality Business App and requirement based Industrial apps at market price. We have our own experienced in house Development Team with all tools and technologies.

Our recent projects are Mobile App for Church, Music School Mobile App, Location Finder Mobile App, Charity and Agri trade market place. Ecommerce website with Mobile App, Wordpress website with android Mobile Application development using web-view and also connect tables using API.





Logo Designing



Brochure Designing



Video Development



Facebook, Gplus, Twitter  
Page Creation



Domain Registration

Web Server Hosting



Web Maintenance



Email Server - G Suite



SSL Certificate



Dedicated Server



## OTHER SERVICES



Payment Gateway



SMS Services



Email Marketing



Content Writing



Paid Advertisement -  
Google Adwords



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